

TECHNOLOGY. What strikes the eye of the passerby as a growth or entropy is technology, that is, information. Since cities no longer lie within the panopticon of the cathedral or castle and can no longer be enclosed by walls or fortifications, a network made up of intersecting networks dissects and connects the city—in particular its fringes, peripheries, and tangents. Regardless of whether these networks transmit information (telephone, radio, television) or energy (water supply, electricity, highway), they all represent forms of information.

Friedrich

Kittler, *The City as a Medium*

This seminar uses the close reading approach to study selected texts by contemporary philosophers. The selection of philosophers is based on their reference to architectural and urban themes. What is meant by close reading? This approach will use small chapters and shorter texts to gain access to the approach. Rather than reading vast quantities of material, the class will look at fragments and discuss the content. This will give students an opportunity to pursue reading in greater depth during thesis.

Texts will be selected by students during the first seminar. The second seminar will present several of the philosophers work available as streamed video by Tate Modern, and ubu.com, for example. The order of the seminars will be determined as a function of student selection of texts. Currently most of the selections are available as digital copies. It may be possible to add additional texts.

Texts by the following contemporary philosophers will be made available for close reading.

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| Giorgio Agamben | The Man without Content |
| Roland Barthes | The Eiffel Tower |
| Pierre Bourdieu | Distinction |
| Walter Benjamin | |
| Benjamin Buchloh | The Blade Runner Situation |
| Judith Butler | What is Critique? An Essay on Foucault's Virtue |
| Michel de Certeau | The Practice of Everyday Life Chapter: Walking in the City |
| Jacques Derrida | Of Hospitality |
| Gilles Deleuze | The Logic of Sense Chapters 1,2 |
| Michel Foucault | |
| Boris Groys | The Artist as Consumer |
| Harold Innis | |
| Friedrich Kittler | The City as a Medium Gramophone, Film, Typewriter On the Implementation of Knowledge—Toward a Theory of Hardware There is no Software |
| Siefried Kracauer, | Cult of Distraction: On Berlin's Picture Palaces |
| Jacques Lacan | Seminars |
| Bruno Latour | A Cautious Prometheus: a Few Steps Towards a Philosophy of Design with Special Attention to Peter Sloterdijk |
| Jean-François Lyotard | Libidinal Economy |
| Marshall McLuhan | |
| Jean-Luc Nancy | The Sublime Offering |
| Jacques Rancière | The Emancipated Spectator |
| Avital Ronell | |
| Peter Sloterdijk | Airquakes, from Spheres III Foam Forward to the Theory of Spheres Geometry in the Colossal: the project of Metaphysical Globalization Spheres Theory Talking to myself about the poetics of space |
| Cornel West | http://www.cornelwest.com/ http://www.youtube.com/watch?v=1zwmum5_ofU |
| Slavoj Zizek | The Thing from Inner Space |

Reference to contemporary philosophy is common in many architectural thesis programmes – most are familiar with references to the ‘folds’ or ‘rhizome’ of Deleuze, etc. Less familiar, perhaps, are the texts by Friedrich Kittler that connect the history of technology with current media issues – ‘media theory’. And while the three-volume work *Spheres*, by Peter Sloterdijk remains untranslated from the German, various chapters are available, and his writing addresses architecture directly, if in an idiosyncratic manner. This seminar gives the students access to a broad range of discourses in philosophical texts. Peter Sloterdijk, for example has written of the significance of the Crystal Palace by William Paxton, placing an emphasis that may or may not be reflected in contemporary architectural discourse. Advanced research will progress from annotating to grasping major themes and thinkers in philosophy and its history.

End of Term Submission:

Because contemporary ‘media philosophy’ relies on visuals, students may choose to include a set of diagrammes, graphs, and schemas in their final project. The final submission may include a proportion of such images accompanying a series of short essays, preferably 5 graphic diagrammes along with approximately 1000 words of short texts with titles – thus a sample format might be 5 diagrammes captioned with 200 word paragraphs.

Outline of weekly events: Readings will be posted digitally, supplemented with hard copies and books.

Week 1 Introduction and discussion

Week 2 Seminar: Media Philosophy Video Excerpt and Seminar

Week 3 Video Excerpt- Lacan, Sloterdijk, and Seminar presentations

Week 4 Seminar Kittler, Sloterdijk, McLuhan, Innis Seminar presentations

Week 5 Seminar presentations

Week 6 Possibilities for Projects Presentations Seminar

Week 7 Seminar presentations

Week 8 Seminar presentations

Week 9 Seminar presentations

Week 10 Seminar presentations

Week 11, 12 Preliminary Project Presentation Seminar

COURSE EVALUATION Scheme: Late submissions may have marks deducted if submitted after the deadline.

20% Lead seminar presentation of selected readings.

10% Class participation in weekly seminar discussion.

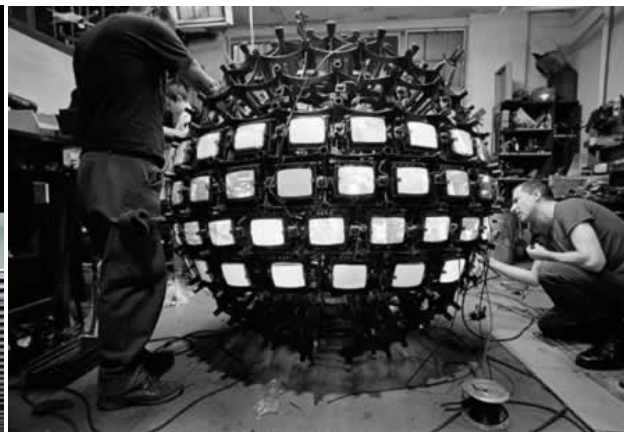
10% Questions prepared ahead of Weekly Reading

10% Presentation of issues addressed in Final Project, relating to thesis topic, which may include abstract, table of contents, selected research and authored images: diagrammes, graphs, and text outline, annotated bibliography.

50% Final Presentation and Project Submission



OMA RAK



Jonathan Schipper interactivearchitecture.org



Roman d'Alexandre, 1290 Alexander

Exploring Underwater, unknown artist, northern France, 1290s. From *Romance of Alexander (Roman d'Alexandre)*. Staatliche Museen zu Berlin, Kupferstichkabinett. Ms. 78 C 1, fol. 67. Photo: Bildarchiv Preussischer Kulturbesitz / Art Resource, NY