

**TECHNOLOGY.** What strikes the eye of the passerby as a growth or entropy is technology, that is, information. Since cities no longer lie within the panopticon of the cathedral or castle and can no longer be enclosed by walls or fortifications, a network made up of intersecting networks dissects and connects the city—in particular its fringes, peripheries, and tangents. Regardless of whether these networks transmit information (telephone, radio, television) or energy (water supply, electricity, highway), they all represent forms of information. - Friedrich Kittler, *The City is a Medium*

This seminar uses close reading to study selected texts by contemporary philosophers. The selection of philosophers is based on their architectural and urban themes. What is meant by close reading? This approach will use brief chapters and shorter texts to gain access to the approach. Rather than reading vast quantities of material, the class will look at fragments and discuss the content. This will give students an opportunity to pursue reading in greater depth during thesis. Students will select texts by during the first seminars. The second seminar will present several of the philosophers work available as streamed video by websites Tate Modern, and ubu.com, for example, referencing many interviews with contemporary philosophers. The order of the seminars will be determined as a function of student selection of texts. Currently most of the selections are available as digital copies. It may be possible to add additional texts.

Texts by the following contemporary philosophers will available for close reading:

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|-----------------------|---|
| Giorgio Agamben       | The Man without Content, What is an Apparatus, Friends  |
| Hannah Arendt         | Rosa Luxembourg   |
| Roland Barthes        | The Eiffel Tower  |
| Georges Bataille      | The Notion of Expenditure   |
| Walter Benjamin       | Passages (Excerpt), 'The Work of Art in the Age of Mechanical Reproduction', 'The Author as Producer.' Reflections, Illuminations   |
| Pierre Bourdieu       | Distinction (excerpts)  |
| Benjamin Buchloh      | The Blade Runner Situation  |
| Judith Butler         | What is Critique? An Essay on Foucault's Virtue   |
| Michel de Certeau     | The Practice of Everyday Life   |
| Jacques Derrida       | Of Hospitality  |
| Giles Deleuze         | The Logic of Sense Chapters 1,2   |
| Michel Foucault       | Of Other Spaces - Heterotopia   |
| Boris Groys           | The Artist as Consumer  |
| Harold Innis          |   |
| Friedrich Kittler     | The City is a Medium, There is no Software, Gramophone, Film, Typewriter<br>On the Implementation of Knowledge—Toward a Theory of Hardware  |
| Siefried Kracauer,    | Cult of Distraction: On Berlin's Picture Palaces  |
| Jacques Lacan         | Seminars  |
| Bruno Latour          | A Cautious Prometheus...Towards a Philosophy of Design... Peter Sloterdijk  |
| Jean-François Lyotard | Libidinal Economy   |
| Marshall McLuhan      | The Medium is the Message   |
| Jean-Luc Nancy        | The Sublime Offering  |
| Jacques Rancière      | The Emancipated Spectator   |
| Avital Ronell         |   |
| Peter Sloterdijk      | Airquakes, from Spheres III, Foam; Forward to the Theory of Spheres<br>Geometry in the Colossal: the project of Metaphysical Globalization<br>Spheres Theory Talking to myself about the poetics of space |
| Cornel West           | <a href="http://www.cornelwest.com/">http://www.cornelwest.com/</a><br><a href="http://www.youtube.com/watch?v=1zwmum5_ofU">http://www.youtube.com/watch?v=1zwmum5_ofU</a>                                |
| Slavoj Zizek          | The Thing from Inner Space, Architectural Parallax  |

Astra Taylor, The Examined Life, 2008 90 min. DVD <http://www.nfb.ca/film/examined-life-trailer/>

Arch 385/684 Fall 2012 **Philosophy in Architecture** University of Waterloo Architecture

Reference to contemporary philosophy is common in many architectural thesis programmes – familiar references to the ‘folds’ or ‘rhizome’ of Deleuze, etc. Less familiar are the texts by Friedrich Kittler that connect the history of technology with current media issues – ‘media theory’. And while the three-volume work *Spheres*, by Peter Sloterdijk remains untranslated from the German, various chapters are available, and his writing addresses architecture directly, if in an idiosyncratic manner. This seminar gives the students access to a broad range of discourses in philosophical texts. Peter Sloterdijk, for example, has written of the significance of the Crystal Palace by William Paxton, placing an emphasis that may or may not be reflected in contemporary architectural discourse. The relation of concept diagrammes to built form and its perception as sculpture, in the work of contemporary architects such as OMA, Foster or Hadid, to mention just a few, may be addressed.

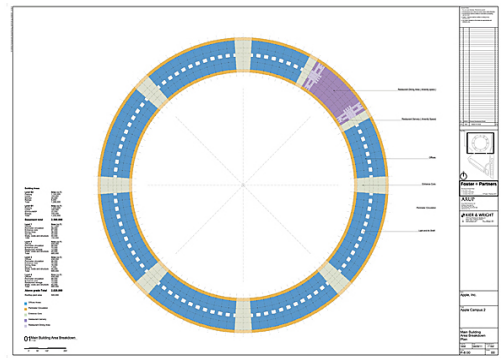
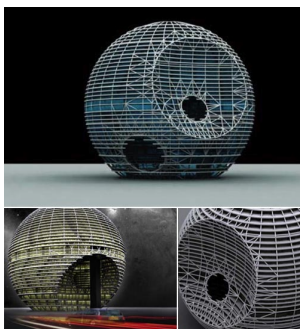
**End of Term Submission:**

Because contemporary ‘media philosophy’ relies on visuals, students may choose to create a set of diagrammes, graphs, and schemas in their final project. The final submission may include a proportion of such images accompanying a series of short essays, preferably 5 graphic diagrammes along with approximately 1000 words of short texts with titles – thus a sample format might be 5 diagrammes captioned with 200 word paragraphs..

- Outline of weekly events:** Readings will be posted digitally
- Week 1 Introduction to Issues in Contemporary, Intertextuality and discussion
  - Week 2 Seminar: Media Philosophy Video Excerpts and Seminar
  - Week 3 Video Excerpt- Lacan, Sloterdijk, and Seminar presentations
  - Week 4 Seminar Kittler, Sloterdijk, McLuhan, Innis Seminar presentations
  - Week 5 Seminar presentations
  - Week 6 Possibilities for Projects Presentations Seminar
  - Week 7 Seminar presentations
  - Week 8 Seminar presentations
  - Week 9 Seminar presentations
  - Week 10 Seminar presentations
  - Week 11 Preliminary Project Presentation Seminar
  - Week 12 Preliminary Project Presentation Seminar

**COURSE EVALUATION Scheme**

- Late submissions may have marks deducted if submitted after the deadline.
- 20% Lead seminar presentation of selected readings.
- 10% Class participation in weekly seminar discussion.
- 10% Questions prepared ahead of Weekly Reading
- 10% Midterm Presentation of issues addressed in Final Project, relating to thesis topic, to include abstract, table of contents, selected research and authored images: diagrammes, graphs, text outline, annotated bibliography.
- 50% Final Presentation and Project Submission



1 OMA RAK – Death Star. 2 Jonathan Schipper , video sphere 3 Foster, Apple Camplus, Cupertino